

# Pega Mobility

## Engagement without boundaries

### A Pega Datasheet

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Engagement is a constant battle. You often know what needs to be done, but customer preferences and tech change faster than you can react. What if you could start simple – building apps in a better way, improving ROI – and conquer silos for good?

Increasing user engagement across today's mobile devices and channels doesn't have to be a daunting endeavor. Pega Mobility makes it easy for both business professionals and developers to build engaging apps using an iterative and agile approach.

Stop trying to boil the ocean. Get engaging functionality out today and watch it grow into robust, user-friendly apps that make customers and employees happier and more productive – online and offline, across all devices and channels.

- **Build better**

Stop coding. Start designing. Groundbreaking visual tools, an extensive, reusable UI library, and built-in always-learning AI enable you to conquer complex problems and deliver faster results with uncompromising quality.

- **Work smarter**

Need your app to work without a network connection? Want to use the latest interactive notifications? No problem! Your apps are always up-to-date, so builders and users can focus on making continuous improvements.

- **Conquer silos**

Pega's unified platform breaks through business and technology silos, empowering employees to collaborate, innovate, and do more from anywhere.

### Challenge

Enterprises today face mobile challenges both internally and externally. Employees and customers want to engage with a business anytime, anywhere, including on the go via mobile phone or tablet. They demand consistently great service and solutions that address their problems quickly and efficiently.

### Solution

Pega Mobility empowers businesses to improve productivity by making it easy for employees and customers to engage on the channel of their choice. Business users and developers can collaborate and easily build robust applications that boost user engagement, look great, and work anywhere – no separate programming efforts or special skills required.

## Pega Mobility: Every Pega application is a mobile app

Deploy any Pega application across mobile devices and channels with no additional development work. Our responsive and adaptive UI technology makes mobile deployment quick to build and easy to change. That means you can deliver consistent customer and employee experiences across devices and channels without making process changes in multiple places.



### Deploy a Pega application as a standalone mobile app with Pega® Mobile Client

- Any Pega application can be deployed as a standalone app for iOS or Android phones or tablets and Windows 10 tablets, distributed via public or private app stores, and installed by users – just like any other app.
- With Pega, your apps are always up to date with the latest native features like push notifications, barcode scanning, and touch ID. And you'll automatically benefit from our security, integration, and management features.
- Robust offline functionality means apps can continue to work, and users remain productive, even when network connectivity is limited or nonexistent.

### Embed Pega into existing apps with Pega® Mobile Mashup

- Complement existing mobile applications by embedding Pega business processes within existing mobile apps. No need to completely rewrite existing code.
- Pega processes automatically take on the appearance of the existing UI, so there is no disruption to the user experience.
- Make changes directly to the Pega process, without being slowed down by custom mobile development or additional rounds of testing and changes.

### Access a Pega application from a mobile browser with Mobile Web Access

- Responsive and adaptive design principles ensure the finished app runs effectively in a browser, regardless of device, size, or orientation.
- Complete out-of-the-box functionality means no action required of the user and no special UI design by the developer.
- Integrated mobile controls for applications leverage specific device features like signature capture, camera, GPS, and location updates.

Learn more at <https://www.pegacom/pega-7-platform>.

