



# DRUG COMPARATOR NETWORK

SECURITY AND AUTOMATION FACILITATE INDUSTRY COLLABORATION

A PEGA LIFE SCIENCES CASE STUDY



## Business Goals

- Automate manual processes
- Compartmentalize transactions
- Simplify process for users
- Provide a robust platform with high availability and security
- Ensure expandability and scalability

## Results

- Manual process retired
- Reliable means for sourcing drugs for clinical trials
- Standardized workflows across member companies
- Established foundation for future initiatives
- Cloud solution provided rapid deployment

TransCelerate collaborates across the global biopharmaceutical research and development community to facilitate solutions driving the high-quality delivery of new medicines.

“*The biggest reason we chose Pega was the security aspect. We could not have companies seeing other company's transactions. Pega worked really well for that.*”

TransCelerate Member Representative



## Vision: Consolidate Multiple Companies Best Practices

As a consortium of pharmaceutical companies, TransCelerate visualized a services platform that would allow them to implement industry best practices for sourcing drugs for clinical trials. Leveraging BPM to automate manual processes, they hoped to accelerate transactions and simplify user interactions with the application. Since member companies are competitors in the same market, transaction security and access were primary concerns. With plans to include future initiatives, TransCelerate needed an expandable platform that could dynamically adjust to changes in utilization making the cloud a natural choice.

## Execution: Sharing Best Practices on a Transaction Secure Platform

TransCelerate's objective to standardize and automate industry best practices using BPM led them to Pega. In fact, many member companies were familiar with Pega and had implementations in-house. Pega's Dynamic Case Management allowed TransCelerate to eliminate the manual process and spreadsheet exchange. Workflow orchestration and finely grained escalation accelerated transactions across company borders. Pega's Security Access Manager ensured transactions were secure and private to the owner companies. Pega Cloud offered a location-neutral provisioning that could expand for future programs, such as Electronic Labels, and scale for more companies and customers.

## Outcome: Robust Scalable Platform on the Cloud

Using the Pega Platform, pharmaceutical companies collaborated, captured requirements, defined industry best practices, and implemented a solution that securely and privately orchestrates member transactions. Manual processes that shuffled spreadsheets between partners have been fully automated using Pega. Securely compartmentalized transactions ensure that only member companies participating in the process have access. Likewise, limiting analytics to each company's transactions ensures a company can not gain a competitive edge by using the shared application or resources. Pega Cloud provided TransCelerate a company-neutral provisioning for future expansion of its application offerings providing the high availability and scalability the member companies sought.



## ABOUT PEGASYSTEMS

Pegasystems develops strategic applications for sales, marketing, service and operations. Pega's applications streamline critical business operations, connect enterprises to their customers seamlessly in real-time across channels, and adapt to meet rapidly changing requirements. Pega's Global 500 customers include the world's largest and most sophisticated enterprises. Pega's applications, available in the cloud or on-premises, are built on its unified Pega 7 platform, which uses visual tools to easily extend and change applications to meet clients' strategic business needs. Pega's clients report that Pega gives them the fastest time to value, extremely rapid deployment, efficient re-use and global scale.